CREATIVE NEWTECH

Creative Newtech Limited

CIN - L52392MH2004PLC148754

An ISO 9001:2015 Certified Company

Registered Office: 3rd & 4th floor, Plot No. 137AB, Kandivali Co-op Industrial Estate Limited, Charkop, Kandivali West, Mumbai 400067
Contact No.: +91 22 50612700 | **Email:** cs@creativenewtech.com | **Website:** www.creativenewtech.com

Date: 11th November, 2025

To,
The Manager
Listing Department
National Securities Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East)
Mumbai- 400051

Sub: Creative Newtech Limited announces the unaudited <u>Standalone</u> financial results for Q2 H1 FY26

Dear Sir,

Please find attached Media Release regarding announcement of unaudited standalone financial results for Q2 H1 FY26.

Thanking you,

For Creative Newtech Limited

TEJAS N DOSHI

Digitally signed by TEJAS N DOSHI
DN: c=IN, st=Maharashtra, 2.5.4.20=ddb496f3e84e65494c3cb97b240e0562b9d7269b53a2d4b0b5e816286558930e, postalCode=401101, street=A501 Shankheshwar Co Op Hsg Ltd 150 Feet Road Padmavati Nagar Bhayander West Thane, pseudonym=1ea83568b262420eb7702571fde118a1, title=7704, serialNumber=ce415067c4d1da3010f3c89b39aa43a941e0d91cf2a7a4c4981e1ff391dcb933, o=Personal, cn=TEJAS N DOSHI
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CREATIVE NEWTECH LIMITED
MUMBAI

Tejas Doshi
Chief Compliance Officer & Company Secretary
ACS – 30828

Date – 11th November 2025
Place – Mumbai

Media Release – Standalone

Q2 FY26 Total income stands at Rs. 617.13 Crores – strong contribution from Market Entry and Brand Business

Q2 FY26 EBIDTA at Rs. 14.70 Crores, YoY increase of 48.22%

Q2 FY26 PAT at Rs. 7.09 Crores, YoY increase of 25.87%

Mumbai, 11th November, 2025: Creative Newtech Limited (NSE: CREATIVE), a Brand Business and Market entry specialist business expert with a deep focus on Make in India-led growth across its Distribution and Brand businesses, announced its standalone financial results for the second quarter and half year ended on 30th September 2025.

Key Standalone Financials:

Particulars (Rs. Cr.)	Q2 FY26	Q2 FY25	YoY%	H1 FY26	H1 FY25	YoY%
Total Income	617.13	401.18	53.83%	974.07	682.93	42.63%
EBIDTA (Incl. of Other Income)	14.70	9.92	48.22%	24.89	18.42	35.08%
EBITDA Margin	2.38%	2.47%	(9 bps)	2.56%	2.70%	(14 bps)
PAT	7.09	5.63	25.87%	12.40	10.75	15.39%
PAT Margin	1.15%	1.40%	(25 bps)	1.27%	1.57%	(30 bps)

Performance Highlights for the quarter ended 30th September, 2025:

- **Total Income** for the quarter was **Rs. 617.13 crore** in Q2 FY26, a **YoY increase** of **53.83%.**

- **EBITDA** stood at **Rs. 14.70 crore** in Q2 FY26, while **EBITDA Margin** was **2.38%,** vis-à-vis 2.47**%** in Q2 FY25.

- **PAT** was **Rs. 7.09 crore** in Q2 FY26, **YoY increase of 25.87%**. **PAT Margin** stood at 1.15**%, lower by 25 bps.**

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Performance Highlights for the Half Year ended 30th September, 2025:

- **Total Income** for half year was **Rs. 974.07 crore** in FY26, a **YoY increase** of **42.63%**.
- **EBITDA** stood at **Rs. 24.89 crore** in H1 FY26, while **EBITDA Margin** was **2.56%,** vis-à-vis **2.70%** in FY25.
- **PAT** was **Rs. 12.40 crore** in H1 FY26, **YoY increase of 15.39%. PAT Margin** stood at **1.27%, lower by 30 bps.**

Recent Key Developments:

- Creative Newtech Limited has expanded its brand portfolio through a series of new and strengthened partnerships. The company signed distribution agreements with **Zion, Colorful** and **PNY**, marking its entry into the high-performance computing and gaming components category. It also **deepened its collaboration with Corsair** to scale up its premium gaming and creator product range in India. Further, Creative entered into strategic agreements with **Sparsh** and **Matrix**, deepening its focus in **surveillance and security infrastructure solutions** and enhancing its portfolio in this rapidly expanding segment.

Management Comment:

Commenting on performance, **Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited said:**

"The Company delivered extraordinary performance in the second quarter, reflecting its resilience amid evolving market conditions. This achievement reflects our commitment to innovation, client satisfaction, and market adaptability.

In the second quarter ended September 2025, our standalone total income was reported at Rs. 617.13 cr. EBITDA and PAT increased 48.22% and 25.87% YoY to Rs. 14.70 cr. and Rs. 7.09 cr., respectively. Growth in margins was driven by operational efficiencies and higher contribution from Honeywell .

Our business model continues to evolve as we transition from traditional distribution to value-enhanced, brand-led growth. The Company now operates across three key pillars - Market Entry Specialist and Brand Business enabling a sharper focus on profitability, control, and long-term scalability. Over the past six months, Make-in-India partnerships have aligned us with the national manufacturing drive and enhanced local value creation. These steps have improved operational agility and strengthened our position in high-growth categories.

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During the quarter, we identified surveillance and security systems as strategic vertical. Supported by India's smart city and digitization initiatives, we partnered with leading STQC-certified brands such as Matrix and Sparsh, complementing our relationships with Honeywell. Together with our structured cabling and passive networking businesses, these alliances enable us to deliver end-to-end infrastructure solutions for large enterprises and system integrators.

Looking ahead, we remain focused on launching our own brand, a milestone that will strengthen our identity and margin profile. This initiative builds on our extensive distribution experience and deep market understanding. We continue to strengthen our presence in surveillance, drone, and data center solutions, each contributing to a more diversified and future-ready portfolio. Alongside, our strategic investments in technology, partnerships, and local manufacturing ensure we stay agile, competitive and resilient, reinforcing our commitment to a future-ready Creative Newtech."

Company Overview:

Established in 1992, Creative Newtech Limited is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the Industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative Newtech has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centres, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

For more details please visit: www.creativenewtech.com
For further information please contact:

Creative Newtech Limited
Mr. Tejas Doshi
Chief Compliance Officer & Company Secretary
cs@creativenewtech.com

Mr. Abhijit Kanvinde
Chief Financial Officer
abhijit@creativenewtech.com

SAAA Consultants Pvt Ltd.
Investor Relations

Ms. Sejal Dukhande
sejal.dukhande@saaaconsultants.com