

Registered Office: 3rd & 4th floor, Plot No. 137AB, Kandivali Co-op Industrial Estate Limited, Charkop, Kandivali West, Mumbai 400067
Contact No.: +91 22 50612700 | Email: cs@creativenewtech.com | Website: www.creativenewtech.com

Date: 09th December 2025

To,
The Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East),
Mumbai – 400 051

**Sub: Intimation regarding Listing of Creative Newtech Limited on the BSE Main Board
(Symbol: CNL | Scrip Code: 544631)**

Dear Sir,

Please find attached the Media Release regarding the announcement of Creative Newtech Limited been listed on the BSE Main Board on 09th December 2025.

BSE Symbol: CNL

BSE Scrip Code: 544631

Thanking you,

Yours Faithfully

For Creative Newtech Limited



Tejas Doshi
Chief Compliance Officer & Company Secretary
ACS - 30828



Date: 09th December 2025

Place: Mumbai

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Media Release

Creative Newtech Limited announces listing on BSE Main Board.

Mumbai, 09th December 2025: Creative Newtech Limited (NSE: CREATIVE), one of India's leading market entry specialist for IT, Imaging, Lifestyle, and Security products, announces its official listing on the BSE Mainboard today. This milestone marks a significant step forward in the Company's capital-market journey and strengthens its presence across India's major stock exchanges.

The listing on BSE enhances Creative Newtech's visibility, broadens its investor reach, and provides deeper liquidity opportunities for shareholders. The Company is already listed on the NSE, and this dual listing reflects its commitment to strong governance, transparency, and long-term stakeholder value creation.

Since its inception, Creative Newtech has evolved from a niche distributor to a diversified technology catalyst with a pan-India omni-channel presence as a market entry specialist. The Company represents over 20 global and home-grown brands and continues to expand into high-potential categories across experiential tech, security solutions, gaming components, lifestyle electronics, and professional imaging.

The confirmation and detailed information regarding the Company's listing on BSE can be viewed at the link below:

<https://www.bseindia.com/markets/MarketInfo/DispNewNoticesCirculars.aspx?page=20251208-51>

The Company's presence on both major stock exchanges marks an important milestone in its growth journey. Dual listing improves overall market reach and provides investors with more efficient access to trade the Company's shares. With listings on NSE and now the BSE Main Board, the Company stands to benefit from deeper liquidity and a significantly expanded investor base. Investors—retail and institutional alike—are better able to participate, improving trading volumes and price discovery. This reinforces confidence in the Company's governance practices, operational resilience, and long-term business strategy.

The Company is now listed on the BSE Main Board under the **symbol: CNL** and **scrip code: 544631**, strengthening its nationwide accessibility. This development aligns with the Company's continued focus on transparency, regulatory compliance, and sustained value creation for all stakeholders. It represents another step toward building a more robust capital-market footprint and supporting future growth initiatives.

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Management Comment:

Commenting on the BSE Main Board Listing, **Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited** said:

"Today's listing on the BSE Main Board is an important step forward for Creative Newtech. Since our NSE listing in 2017, we have built our standing through consistent execution, steady performance, and the trust of our partners and investors. Listing on BSE strengthens that journey. The BSE is one of India's oldest and most widely followed exchanges, and being present here places Creative Newtech on a broader national stage with deeper visibility."

"Being listed on both major exchanges enhances our visibility and accessibility, enabling us to reach a broader and more diverse investor base. This dual listing supports our strategy of scaling faster and expanding deeper. It reinforces the confidence we have in our business model, and the long-term opportunities ahead."

"I wish to thank our teams, partners, and investors whose faith has strengthened us at every stage. Creative Newtech has grown with a clear approach and with the belief that progress must be earned through deliberate effort."

"As we move into this next phase, our focus remains on disciplined execution, responsible growth, and creating meaningful value for all stakeholders. This milestone adds momentum to the future we are shaping for Creative Newtech."

Company Overview

Established in 1992, Creative Newtech Limited is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

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Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centres, among others. Such expertise and superior quality of service led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

For more details please visit: www.creativenewtech.com

For further information please contact:

Creative Newtech Limited

Mr. Tejas Doshi

Chief Compliance Officer & Company Secretary

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Mr. Abhijit Kanvinde

Chief Financial Officer

abhijit@creativenewtech.com

SAAA Consultants Pvt. Ltd.

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Note: This announcement is intended to provide information about the listing of Creative Newtech Limited on the BSE Main Board. It does not constitute an offer, solicitation, or recommendation to invest, nor does it contain any financial forecasts or forward-looking statements. The purpose of this release is solely to inform stakeholders and the public about the Company's admission to trading on the BSE.