

**Date: 18<sup>th</sup> February 2026**

**To,**  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051

**Symbol: CNL**

**To,**  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

**Scrip Code: 544631**

**Sub: Creative Newtech Limited announces Pan-India distribution agreement with PDRL to drive adoption of Indigenous Drone Technologies Across Agriculture, Defence, and Enterprise.**

Dear Sir,

Please find attached Media Release regarding announcement of PAN-India distribution agreement with PDRL to drive adoption of Indigenous Drone Technologies Across Agriculture, Defence, and Enterprise.

Thanking you,

Yours Faithfully

For Creative Newtech Limited



**Tejas Doshi**  
**Chief Compliance Officer & Company Secretary**  
**ACS – 30828**



## **Media Release**

### **Creative Newtech Partners with PDRL to Drive Pan-India Adoption of Indigenous Drone Technologies Across Agriculture, Defence, and Enterprise.**

**Mumbai, 18<sup>th</sup> February 2026:** India is seeing a clear shift in how drones are used. What was once tested in controlled environments is now being applied across agriculture, logistics, security, and enterprise operations to solve practical, on-ground challenges.

This transition is being supported by government-led initiatives such as the *Drone Didi Scheme*, Drone Shakti Mission and *Mukhyamantri Shetkari Drone Yojana*, which are accelerating adoption beyond experimentation. As a result, drones are increasingly becoming part of India's operational and technology infrastructure rather than niche tools.

Aligned with this national push, Creative Newtech Limited (NSE: CNL, BSE: 544631) has entered into a strategic business agreement with Passenger Drone Research Limited (PDRL) to support pan-India distribution and market expansion of PDRL's drone components and software platforms. Under the agreement, Creative Newtech will act as Business Growth Partner for pan-India distribution of PDRL's products. Using its nationwide distribution network and strong market reach, Creative Newtech will help drive wider adoption of PDRL's indigenous drone technologies across agriculture, as well as emerging enterprise, logistics, surveillance and defense sectors.

Founded in 2018, PDRL is a leading indigenous DroneTech company with a fully integrated hardware and software platform. It holds an estimated 60% share of India's drone software market and is trusted by over 120+ OEMs across the country. Over the last six years, its systems have completed more than 30 lakh flight operations, reflecting strong reliability and regulatory readiness.

The partnership covers the distribution and market development of PDRL's flagship offerings, including Ag++ Flight Controller, AeroFC V2 flight controller, NamoAG (Navigation for Modern Agriculture), and the AeroGCS software suite, comprising AeroGCS Config, Defence, Green, Orange, and Enterprise editions. These solutions are QCI-compliant, aligned with India's regulatory framework, and support OEMs in meeting indigenization and certification requirements.

PDRL currently powers nearly 60% of India's agricultural drone OEMs and plays an active role in supporting government-led programs. This collaboration also strengthens Creative Newtech's technology portfolio.

For Creative Newtech, drones represent more than a new product category. They are a natural extension of its broader focus on Surveillance, Security, Enterprise Technology and Mission-critical infrastructure. The emphasis is on building systems that are compliant, scalable, and ready for sustained deployment across sectors where reliability is essential.

This collaboration combines Creative Newtech Limited's nationwide execution and market development strengths with PDRL's proven, government-aligned drone platforms, with a clear focus on enabling structured and scalable deployment across priority sectors.

#### **Management Comment:**

#### **Commenting on the partnership, Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited, said:**

*"This partnership aligns closely with the strategic direction of our business. We are deepening our presence in technology segments where demand is structural and long-term. Drones are becoming an important part of India's technology infrastructure. PDRL has built a strong indigenous platform with wide acceptance among OEMs and clear regulatory alignment. By combining their technology with our nationwide distribution and execution capabilities, we see a clear opportunity to support large-scale, compliant deployment across key sectors in India."*

#### **Commenting on the partnership, Mr. Anil Chandaliya, CEO of PDRL, said:**

*"Our partnership with Creative Newtech Limited significantly enhances our go-to-market strength and enables PDRL to serve enterprise customers at scale. Together, we aim to accelerate adoption while maintaining the technical reliability, compliance, and service standards that are central to our solutions."*

## Company Overview

Established in 1992, Creative Newtech Limited is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.



# Creative Newtech Limited

CIN - L52392MH2004PLC148754

*An ISO 9001:2015 Certified Company*

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The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centers, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

**For more details please visit:** [www.creativenewtech.com](http://www.creativenewtech.com)

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