

Date: 05th February 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Symbol: CNL

To,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code - 544631

Sub: Creative Newtech Limited announces the unaudited Standalone financial results for Q3 FY26.

Dear Sir / Ma'am,

Please find attached Media Release regarding announcement of unaudited standalone financial results for Q3 FY26.

Thanking you,

Yours Faithfully

For Creative Newtech Limited



Tejas Doshi
Chief Compliance Officer & Company Secretary
ACS - 30828



Date: 05th February 2026

Place: Mumbai

Media Release – Standalone

Q3 FY26 Total income stands at Rs. 876.47 Crores – strong contribution from Market Entry and Brand Business

Q3 FY26 EBIDTA at Rs. 18.93 Crores, YoY increase of 27.01%

Q3 FY26 PAT at Rs. 9.55 Crores, YoY increase of 14.38%

Mumbai, 05th February, 2026: Creative Newtech Limited (NSE: CNL, BSE: 544631), a market entry specialist and brand business expert with a deep focus on Make in India-led growth across its Distribution and Brand businesses, announced its unaudited standalone financial results for the third quarter ended December 31, 2025.

Key Standalone Financials:

Particulars (Rs. Cr.)	Q3 FY26	Q3 FY25	YoY%	9M FY26	9M FY25	YoY%
Total Income	876.47	625.18	40.20%	1,850.54	1,308.11	41.47%
EBIDTA (Incl. Other Income)	18.93	14.91	27.01%	43.82	33.33	31.47%
EBITDA Margin	2.16%	2.38%	(22 bps)	2.37%	2.55%	(18 bps)
PAT	9.55	8.35	14.38%	21.95	19.09	14.94%
PAT Margin	1.09%	1.34%	(25 bps)	1.19%	1.46%	(27 bps)

Performance Highlights for the quarter ended 31st December, 2025:

- **Total Income** for the quarter was **Rs. 876.47 crore** in Q3 FY26, a **YoY increase of 40.20%**.
- **EBITDA** stood at **Rs. 18.93 crore** in Q3 FY26, while **EBITDA Margin** was **2.16%**, vis-à-vis **2.38%** in Q3 FY25.
- **PAT** was **Rs. 9.55 crore** in Q3 FY26, **YoY increase of 14.38%**. **PAT Margin** stood at **1.09%**, lower by 25 bps.

Performance Highlights for the Nine Months ended 31th December, 2025:

- **Total Income** for half year was **Rs. 1,850.54 crore** in 9M FY26, a **YoY increase of 41.47%**.
- **EBITDA** stood at **Rs. 43.82 crore** in 9M FY26, while **EBITDA Margin** was **2.37%**, vis-à-vis **2.55%** in 9M FY25.
- **PAT** was **Rs. 21.95 crore** in 9M FY26, **YoY increase of 14.94%**. **PAT Margin** stood at **1.19%**, lower by 27 bps.

Recent Key Developments:

- **BSE Main Board Listing**, marking a significant milestone in Creative Newtech's capital market journey and enhancing visibility among institutional and retail investors.
- **Signed distribution agreement with Matrix** to strengthen offerings in surveillance and security infrastructure solutions, 2 of 4 STQC licensed brand in India.
- **Entered into a distribution agreement with Sparsh (Samriddhi Automations Private Limited)** to expand presence in indigenously developed video surveillance and security solutions, aligned with government and enterprise demand.
- **Signed distribution agreement with EIZO Private Limited, as the party to the agreement with the Indian subsidiary of EIZO Corporation, Japan**, enabling entry into high-end professional display solutions for mission-critical applications across healthcare, industrial, and enterprise environments.
- **Entered into a distribution agreement with Kaspersky** to enhance the cybersecurity portfolio, addressing growing demand for endpoint and enterprise security solutions in India.
- **Signed distribution agreement with BRYT** to strengthen presence in the **memory products** segment, further deepening capabilities across storage and performance-critical computing components.
- **Signed distribution agreement with Corsair** to expand the premium gaming, creator, and high-performance computing product portfolio in India.
- **Signed distribution agreement with Dahua** to enter the **Video Door Phones** category, strengthening the Company's presence in smart surveillance

Management Comment:

Commenting on the performance, **Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited said:**

"The Company delivered extraordinary performance in the third quarter, reflecting its resilience amid evolving market conditions. This achievement reflects our commitment to innovation, client satisfaction, and market adaptability.

In the third quarter ended December 2025, our consolidated total income was reported at Rs. 920.28 cr. EBITDA and PAT increased 38.20% and 36.91% YoY to Rs. 32.78 cr. and Rs. 23.37 cr., respectively. Growth in margins was driven by operational efficiencies and higher contribution from market entry business.

Our business model continues to evolve as we transition from traditional distribution to value-enhanced, brand-led growth. The Company now operates across two key pillars – Brand Business and Market Entry Specialist enabling a sharper focus on profitability, control, and long-term scalability. Over the past six months, Make-in-India partnerships have aligned us with the national manufacturing drive and enhanced local value creation. These steps have improved operational agility and strengthened our position in high-growth categories.

During the quarter, we further sharpened our focus on high-growth verticals such as surveillance, security infrastructure, data centre solutions, and enterprise technology, supported by deeper partnerships with leading global and Indian brands. We have secured partnership with 2 of 4 STQC certified brands in India, we have also partnered with ELZO an Japanese brand known for its high-tech monitoring system. This partnership is helping us to build a surveillance portfolio.

Looking ahead, we remain focused on launching our own brand, a milestone that will strengthen our identity and margin profile. This initiative builds on our extensive distribution experience and deep market understanding. We continue to strengthen our presence in surveillance, drone, and data centre solutions, each contributing to a more diversified and future-ready portfolio. Alongside, our strategic investments in technology, partnerships, and local manufacturing ensure we stay agile, competitive and resilient, reinforcing our commitment to a future-ready Creative Newtech."

Company Overview

Established in 1992, Creative Newtech Limited is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for



Creative Newtech Limited

CIN - L52392MH2004PLC148754

An ISO 9001:2015 Certified Company

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resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centres, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

For more details please visit: www.creativenewtech.com

For further information please contact:

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